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## **East Honolulu Residents Will be First to Test Stormwater Runoff App**

**HONOLULU, HI (July 8, 2021)** – A new stormwater mobile app that collects data for how much stormwater is being generated on a property and provides optimum sizes and types of stormwater capture solutions, launches a pilot program to test the app with East Honolulu residents. 3Rwater, a Hawaii-based, climate-technology company, created the Follow the Drop app and is partnering with Mālama Maunalua to create awareness among residents of Aina Haina and the surrounding region about their stormwater runoff footprint and opportunities to reduce their footprints.

Starting in early July, Mālama Maunalua staff will be canvassing neighborhoods surrounding Maunalua Bay to survey residents if the Follow the Drop app was easy to use while helping to increase their knowledge about stormwater runoff and how the installation of green stormwater infrastructure optimized for their property could decrease their property's stormwater runoff footprint.

“This pilot program aligns with what’s happening with current stormwater assessments on the city and county level”, says Lauren Roth Venu, Founder of 3Rwater. “By testing the app with the community we can learn its effectiveness to help empower residents to address stormwater runoff, build resiliency, and consider green infrastructure practices like installing rain gardens and rainwater catchment. Collectively private properties produce the bulk of the stormwater runoff in urban Honolulu and if each one of us did our part we could help reduce flooding and pollution while building water security across our islands.”

“Our partnership with 3Rwater is a natural fit because as stewards for Maunalua Bay, we have a vested interest in stormwater runoff and how it affects the health of the Bay,” says Doug Harper, executive director for Mālama Maunalua.

Residents in East Honolulu are encouraged to make an appointment for a free stormwater assessment of their property and testing of the Follow the Drop app. Please contact [info@malamamaunalua.org](mailto:info@malamamaunalua.org) for visitation times and scheduling.

### **About 3RWater**

3Rwater, Inc is a climate-technology company whose mission is to build water security and resiliency through technology. Our leadership team uses its decades of experience in the water and software development sectors to create impactful tools to address some of the most pressing issues in water management today. Follow the Drop is the first mobile application tool created by 3Rwater. It is designed to support municipal stormwater agencies' green infrastructure programs by serving as a community engagement tool for property owners to identify and submit projects that capture stormwater onsite, while also serving as a data platform for municipalities to track the locations, status and stormwater volumes captured by these green infrastructure projects. ([www.3r-water.com](http://www.3r-water.com))

### **About Mālama Maunalua**

Mālama Maunalua is a community-based, non-profit stewardship organization committed to conserving and restoring a healthy and productive Maunalua Bay through habitat restoration, science and planning, and education and outreach. The Maunalua Bay region stretches from Black Point (Kupikipikio) in the west to Portlock Point (Kawaihoa Point) in the east and to the summit of the Ko'olau Mountains. The region is approximately 28 miles in size and has eight miles of shoreline fronting the Bay. Maunalua Bay comprises about 6.5 miles of submerged waters. Ten watersheds feed into the Bay.

Learn more at [www.malamamaunalua.org](http://www.malamamaunalua.org).

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